

## **Bit Of Dirt Never Hurt**

### **Greg Champion & Rodney Vincent join forces to release catchy country hit**

**PRESS RELEASE NOVEMBER 2009, VICTORIA, AUSTRALIA:** Hot on the heels of Rodney Vincent's just-out album *By Request*, Greg Champion and Rodney Vincent are making a big splash across national Country Music airwaves with their ripper remedy for the blues, *Bit of Dirt Never Hurt*.

Champs wrote *Bit of Dirt Never Hurt* as a quirky reality check a decade ago and the new duet with Rodney, the first single from the album, will have you singing your troubles away as they put life's little annoyances into perspective. Recorded by Michael Cristian, *Bit of Dirt Never Hurt* is a contemporary-sounding uptempo rocker showcasing Rodney & Greg's vocal strength and readiness to have fun on record.

Out now on NFS 135, *Bit of Dirt Never Hurt* is already a Playlist Add on CMR Online, on KIX FM across twenty-six stations, and on Gippsland Country Radio Network. This catchy toe-tapper creates nominations for the Champion/Vincent combo in the Golden Guitar Awards and the Victorian Country Music Awards – Victoria being the state where these two widely recognized Country Music larrikins have both won the Entertainer Of The Year Award in the past.

Rodney Vincent's polished new album *By Request* is a remarkable collaboration with talented producer Michael Cristian. Greg Champion jumped at the invitation to Michael's Melbourne studio to join Rodney on *Bit of Dirt Never Hurt*, and video footage of the fun studio session can be viewed at <http://www.youtube.com/watch?v=G8JSzh6HZnw>

Greg Champion & Rodney Vincent have been part of Australian Country Music's furniture – in fact, they're the comfy lounge suite – for what must be decades now. With the release of *Bit of Dirt Never Hurt* these two Country Characters have unleashed a steering wheel tapper that has Country airwaves buzzing,

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